

RUBRIC: PROJECT PROPOSAL

	Does not meet criteria	Partially meets criteria	Meets criteria
(1) Sample data set or description of data system	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(2) A meaningful business problem	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(3) A clear evaluation metric	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(4) A common-sense baseline	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(5) A commitment to flexible project management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(6) Consideration of benefits and consequences	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(7) Potential for longevity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>