

CHECKLIST: YOUR PITCH

Use this checklist to self-assess your pitch plan.

- ☐ Audience of focus is early-career professionals
- ☐ Avoids jargon and speaks in general terms
- ☐ Introduces the company and team, including key stakeholders
- ☐ Talks about the company's analytics maturity level
- ☐ Discusses the problem statement and business impact
- ☐ Provides details about data availability and access
- ☐ Has clear expectations for students
- ☐ Clarify remote vs. onsite work expectations during the summer